

DEAN TEMPLE

dean@drakecreativecollab.com • 917.414.5422

notable projects

ROOSEVELT STORY // FDR PRESIDENTIAL LIBRARY

Developed concept and directed this virtual/hybrid programming series – on American History TV and social media – including short documentary, author talks, history conversations, and curator talks resulting in a 520 percent increase in subscriber base. Directed a short on ice yachts for this series that gained 371,000 views in two weeks.

STEPKIDS / THE SHIP // FAMILY SERVICES, INC

Directed these two short documentaries on the north side of Poughkeepsie, an area with a 50-percent incarceration rate and average income of \$14,000/year for African American males. Shown in successive years at Family Services' fundraising gala, they produced first a sixfold followed by a twofold increase in donations at the event.

FERTILE GROUND // UKRAINIAN INSTITUTE OF AMERICA

Produced, curated and hosted this bilingual series in Ukrainian and English that brought together award-winning filmmakers, including Oscar-winner Mstyslav Chernov. Booked experts from Ukraine as event speakers, and partnered with Ukrainian companies and nonprofits including streaming service Takflix, war crimes reporting organization Truth Hounds, and publisher Ukrainer.

employment

DRAKE CREATIVE (2003 to present)

Creative Director

INTERMARKETING SERVICES (1996-2002)

Principal

INTERNATIONAL MEDIA PARTNERS, A DIVISION OF EUROMONEY (1990-1996)

Creative Director and Deputy Editor, Emerging Markets newspapers

education

COLUMBIA UNIVERSITY

BA, Russian Language and Literature

strengths

COMMUNICATIONS STRATEGIES

Two decades experience developing messaging for corporate (AIG, Morgan Stanley, Thomson Reuters) and nonprofit (V-Day, Family Services, Roosevelt Institute, Dyson Foundation) clients.

CONCEPT DEVELOPMENT

Concepts ranging from public health campaigns (FIFTY2 End Stigma) to experiential (information signage system for Upper Landing Park) to theatrical (projection designs for the Apollo, Lincoln Center, the Superdome, Ted.)

CONTENT CREATION

Writer of multiple award-winning and festival projects including narrative and documentary film and theatrical pieces.

skills

Team Leadership

Content Creation

Content Adaptation

Content-Informed Design

Creative Problem Solving

Strategic Thinking

Editorial Interviewing

Story Structure

Live Presentation