

DEAN TEMPLE

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PROFESSIONAL EXPERIENCE

CURRENT

CREATIVE DIRECTOR, DRAKE CREATIVE LLC, 2003-PRESENT

Lead concept development, project management, and copy writing, as well as research and client content development. Expertise includes brand development across multiple media, storytelling, and large-scale graphic design for environmental graphics and projection. Key recent projects:

HANDAIGLOBAL Designed, developed, edited, and managed writing team for web publication for Osaka University, publishing international affairs and technology content on tight deadlines.

VANIKIOTIS GROUP RESTAURANTS Developed overall brand concepts for multiple restaurant properties, and wrote all branded materials including websites, advertising, and on-site content.

UPPER LANDING PARK Researched, wrote and edited content for interpretive signage for Hudson River waterfront recovery project in Poughkeepsie, NY. Further, developed identity concept for logo, environmental graphics (wayfinding, paving stones, gates, garbage bins, informational and interpretive signage) and web presence.

WALKWAY OVER THE HUDSON Developed concept, wrote and oversaw design of membership program across multiple media. Designed for four-stage annual deployment, campaign beat first-year goals before the end of stage two.

THE NAKED TRUTH ABOUT FAIRIES Wrote, produced, and edited short film. Official Selection of St. Tropez Intl Film Festival 2015, ChainNYC Intl Film Festival 2015, and the International Indie Gathering Film Festival 2015 where it won First Prize Short Comedy.

INTERNET ARCHIVE/LIBRARY OF CONGRESS Developed web strategy for joint project and designed search engine interface for an archive of the 20th Century Internet.

MORGAN STANLEY CAPITAL INTERNATIONAL Wrote and developed information design for Worldwide Guidebook for ETFs to make them easily understood to the average reader.

VDAY Designed, produced, edited and managed live event projected graphics and video for performances by Eve Ensler. Venues: TED2010 Long Beach (I am an Emotional Creature); New Orleans Superdome and Superdome Arena (V to the Tenth); Hammerstein Ballroom (V to the Tenth NYC); Lincoln Center (Any One of Us); and the Apollo Theatre (Vaginas Vote, Chicks Rock).

PREVIOUS

PRINCIPAL, INTERMARKETING SERVICES

Owned marketing and production company. Projects included:

THE \$130 BILLION GAME Author of 364-page business trade book analyzing 105 government gaming organizations and their marketing practices.

IFR LATIN AMERICA Launched and oversaw production and editing of biweekly publication for Thomson Reuters.

FABY GAMES Game development, design and branding for Wordthief (#2 Best-seller, Barnes and Noble 2000-2001), National Trash, and Word Rich (*Games Magazine* Game of the Year 2005).

Continued

INTERNATIONAL MEDIA PARTNERS (DIVISION OF EUROMONEY), MANAGING EDITOR, NYC

Managing editor and writer for publications including *Emerging Markets*, *CEO International Strategies*, and *AIG World Markets Advisory*. Also wrote and produced materials for Computer Associates, the Alexander Consulting Group, PTA Bank, and the governments of the Philippines, Taiwan and India.

FREELANCE WRITING

Publications include: *Tennis*, *Penthouse*, *Avenue*, *Mountain Sports and Living*, *Africa Confidential*, *The Gulf News* (Dubai), *Southern African Decisions*, *Euromoney*, and *Emerging Markets*.

Films include: *The Naked Truth About Fairies*.

DIRECTORSHIPS

SPARK MEDIA PROJECT, BOARD OF DIRECTORS

Leading board development effort for this organization that teaches media arts to urban youth.

CAPLAN-BENSLEY FOUNDATION, EXECUTIVE DIRECTOR, 2014-2015

Lead effort in the development of Jazzy's Place Initiative, a program to provide dog food to food banks in New York state so families in need do not have to surrender their pets to shelters. Negotiating dog food supply and distribution, and fund-raising concept development.

DUTCHESS COUNTY ARTS COUNCIL, BOARD OF DIRECTORS

Vice Chairman for Allocations (2007-12). Vetted and approved all grant allocations for organization named one of the nation's four top arts councils by Art Calendar Magazine.

EDUCATION

Columbia University, New York City; Bachelor of Arts in Russian Language and Literature.

INTERESTS

ACTOR AND PRODUCER

SAG/AFTRA/EMC. Credited appearances in *The Knick* (HBO/Soderbergh dir), *Mysteries in the Museum* (Travel Channel/Milan dir), *The Convict* (Sweven Films/Battle dir), *Here Lies Joe* (Sweven Films/Battle dir), *Fannie Lou the Musical* (Carnegie Hall/Hunter dir), *Salome da Voodoo Princess of N'Awlins* (Nuyorican Poets Cafe/Maharaj dir), and *The Naked Truth About Fairies* (Drake Creative/Cordoba dir).

OTHER

Fly fishing, downhill skiing, and guitar.